"We use only ingredients we can put our trust in, so everything is truly delicious and fun!"

GOOD NATURE STATION Grand Opening Dec. 9th (Mon.)!
~Details of the GOOD NATURE HOTEL KYOTO and the stores, products, and services in the shopping area have been finalized~

Opening on December 9, 2019 (Monday), Keihan Holdings Co., Ltd. and BIOSTYLE Co., Ltd. bring you GOOD NATURE STATION, a flagship building that is the realization of BIOSTYLE, a healthy, beautiful, and high quality lifestyle that contributes to a material-cycle society.

The concept for this building is "We use only ingredients we can put our trust in, so everything is truly delicious and fun! A gathering place for objects and ideas of GOOD NATURE that give energy to people and the earth." Accordingly, we offer organic food, cosmetics made using only natural ingredients, and other similar products. What’s more, in the building's GOOD NATURE HOTEL KYOTO, you can not only stay overnight, but also experience a GOOD NATURE lifestyle by doing yoga or zen meditation.

See Additional Information for details.

・ Website
GOOD NATURE STATION  https://goodnaturestation.com/en/
Additional Information

1. Floor and Shop Summaries

1st Floor: GOOD NATURE MARKET

"We use only ingredients we can put our trust in, so everything is truly delicious and fun!" The concept of this floor is a market overflowing with joy for food. On this floor you can find a market, tasting bar, ERUTAN (restaurant and bar), and RAU (patisserie and chocolate).

2nd Floor: GOOD NATURE GASTRONOMY

A Premium Gastronomy Floor where you can pursue select ingredients and use all five senses to savor the seasons to their fullest extent in a special food experience. Satisfy yourself with a new concept of food brimming with creativity that can't be held back by the boundaries of any single type of cuisine, brought to you with the kind of skill and expressiveness that can only be achieved by Japanese chefs who have flourished on a global stage.

On this floor you can find the three restaurants CAINOYA, TAKAYAMA, and VEL ROSIER.

3rd Floor: GOOD NATURE STUDIO

Charge up your mental and physical energy at this Total Rejuvenation Spot. On this floor you can find the original cosmetic brand NEMOHAMO, the sweets café RAU CAFÉ, the artisan and craft boutique KASOKEKI, and the total beauty salon The Sleeping Beauty of the Woods.
4th - 9th Floor: GOOD NATURE HOTEL KYOTO

A new vision for a hotel where not only can you touch and enjoy GOOD NATURE all around you with your five senses, you can also make both your mind and body comfortable. Relax and enjoy guest rooms ranging in size from 28 m² ~ 90m² with interior designs based around natural wood. Experience a new type of lighting that adjusts in intensity, wavelength, and rhythm of light according to circadian rhythms (natural internal biological processes that cycle approximately every 24 hours). The spacious 4th floor features a traditional dry landscape garden at its center, where we offer yoga and other programs. Additionally, we host tours of the building for guests staying at the hotel, and optional GOOD NATURE ACTIVITY tours where you can take part in activities such as zen meditation. Don't just stay overnight—try out a whole new GOOD NATURE lifestyle by exploring everything the building has to offer!

On the 4th floor, you can also find the café/restaurant & bar Hyssop. Savor the healing power of plants as you peruse our botanically focused menu—you can choose from a selection of items that utilize herbs and other greenery, featured alongside a variety of vegan options.

Guest room (concept)   Hyssop menu item (concept)

**Building Details**

- Guest Room Size: 28 m² ~ 90 m²
- Guest Room Types: 120 twin rooms (30 three-person rooms and 15 four-person rooms), 21 double rooms
- Check-in: 15:00
- Check-out: 11:00
Consideration for ESG and SDGs

In this building, we are trying to support attainment of the Sustainable Development Goals by showing consideration for the environment in a variety of ways.

Examples of efforts to support ESG and SDGs:
- The building uses an in-house disposal system to turn kitchen waste into fertilizer for farming, achieving material-cycle agriculture
- Our take-out menu includes salads that feature as much of the entire plant as possible, rather than automatically discarding peels, leaves, or roots. As we offer this new approach to eating, we also promote reduction of food waste
- To the greatest extent possible, take-out packaging will be made of paper or wood. We want to decrease the burden that containers and wrapping place on the environment
- We utilize Butterfly Cups, which fold to eliminate the need for a plastic lid
- The hotel is working towards certification under the WELL Building Standard, a globally recognized rating system that promotes wellness. Once achieved, it will be the world's first hotel to be so certified
- Rather than providing single-use amenities such as toothbrushes, shaving razors, or hairbrushes in the hotel's guest rooms, we are promoting a reduced-plastic lifestyle that encourages you to bring your own items from home

Building Summary

Name: GOOD NATURE STATION
Opening Date: December 9, 2019 (Monday)
Location: 318-6 Inari-cho, 2 chome, Kawaramachi-dori Shijo-sagaru, Shimogyo-ku, Kyoto 600-8022
Access: 5 minute walk from Gion-shijo train station (Keihan Main Line), 2 minute walk from Kyoto-kawaramachi train station (Hankyu Kyoto Line)
Floors: 1F - GOOD NATURE MARKET
        2F - GOOD NATURE GASTRONOMY
        3F - GOOD NATURE STUDIO
        4F~9F - GOOD NATURE HOTEL KYOTO
Total floor area: 27,628 m²
Parking: 211 spaces
Notes: 3rd floor connects with Takashimaya Kyoto

-End-
HELLO GOOD NATURE!
GOOD-BYE BAD NATURE!

9F GOOD NATURE HOTEL KYOTO
GOOD NATUREに包まれ、触れ、
五感で楽しめるホテル。
Soaking up in GOOD NATURE, a spot to enjoy in all five sense.

3F GOOD NATURE STUDIO
心と体に活力をチャージする
「トータル・リジュベネーション・スポット」
A place where you can refresh yourself to increase your beauty
and earn energy to body and soul.
It is called “Total Rejuvenation Spot.”

2F GOOD NATURE GASTRONOMY
素材を追求し、四季を五感で味わう特別な食体験。
世界が憧れる「プレミアム・ガストロノミーフロア」
Selecting ingredients, there is a special food experience
in which you can taste the seasons through five senses.
The world is watching this “Premium Gastronomy Floor.”

1F GOOD NATURE MARKET
信じられるものだけを、美味しく、楽しく。
食のようこびが溢れた「市場食堂」
Variety market where you can shop and eat,
with selected natural-made items.

“GOOD NATURE”をコンセプトにしたトータルライフスタイル施設
人も地球も元気にする“GOOD NATURE”なものをだけを集めた、新しいタイプのライフスタイル施設。
食べる、買う、泊まる、宿される、心にも体にも楽しく心地よい様々な体験を提供します。たとえばホテルに宿泊して、
3階のビジーティーサロンで施術を受ける。たとえば1階の懸案を購入して、ルームパーティを開く。
様々なコンテンツを自由に組み合わせてお楽しみいただけます。

A total lifestyle center based on the concept of GOOD NATURE
This is a new type of lifestyle center: one that only collects things of GOOD NATURE that will energize people and the earth.
Eat, shop, stay; heal; we offer a variety of experiences that are fun and pleasing to both mind and body. You can stay in the hotel,
and get treated at the beauty salon on the third floor while you’re at it. Or you can shop for ready-to-eat side dishes
at the first floor market, and host a room party. Mix and match our services to your heart’s content.