

ILLUMINATION



NEWS RELEASE

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UNIVERSAL STUDIOS JAPAN and Hollywood's top animation studio, ILLUMINATION, creator of global blockbusters such as Despicable Me Franchise and MINIONS, are teaming up once again!

From 2017's smash hit animated musical, **"SING" comes an ALL NEW SUPER REAL MUSICAL SHOW ATTRACTION – "SING ON TOUR" only in Universal Studios Japan!**

Watch your favorite characters from the film sing the hit film songs live.
A musical show like never seen before!

COMING SPRING 2019!

Universal Studios Japan's popular "Minions Park", the largest Minion Park in the world, continues to be the star attraction for fans every day since its opening in April 2017. The mischievous lovable characters have won over everyone's heart, with the latest installment of the franchise "Despicable Me 3" bringing in a total of six million two hundred thousand people to theaters making it the number 1 animated film of 2017. With the Despicable Me franchise getting stronger in Japan, Universal Studios Japan is proud to announce a new project teaming up with Illumination, who delivered hits including the Minions, for an **All NEW**



SUPER REAL MUSICAL SHOW ATTRACTION featuring songs and characters from the hit animation film, SING, "SING ON TOUR" beginning spring 2019. The stars of the film break through the two dimensional world to sing the hit songs from the movie in a dramatic live show sure to make musical history, promising to become one of the most entertaining shows in Japan. The musical show attraction will be held in the world's first ever Illumination Theater, a brand new theater jointly designed with Illumination **equipped with leading edge production quality.**

Universal Studios Japan and Illumination team up for a brand new type of immersive entertainment featuring high production quality with great music, singing, dancing, not to forget your favorite Characters and bring to fans a "SUPER REAL MUSICAL SHOW ATTRACTION". Sing your heart out at "SING On Tour"!!

◆About the film SING

"Sing" is the sixth fully animated film produced by Illumination. Produced by Chris Meledandri (founder and CEO of Illumination), and directed and written by Garth Jennings (Son of Rambow, The Hitchhikers Guide to the Galaxy), it is the first film the two have collaborated on. The humorous and heartwarming film features more than 60 well known songs from famous artists such as "Bad Romance" by Lady Gaga and The Beatles "Golden Slumbers", making it a fun and energetic movie. Upon its release in 2017, the popular film had the highest number of attendants in its first three weeks and earned over 50 billion yen breaking the record for a first installment of an animated film and reaching the number 1 spot for overseas film box office in Japan.

◆About Universal Studios Japan

Universal Studios Japan is wholly owned by Comcast NBCUniversal.

Universal Studios Japan located in Osaka, Japan, has succeeded in establishing its position as a prominent entertainment and leisure landmark drawing many guests from distant areas in Japan as well as overseas. "Bringing You the Best of the World" - a theme park where its guests can have the world's best experiences and create the world's best memories, Universal Studios Japan offers world-class entertainment such as authentic attractions and shows, based not only on Hollywood blockbusters but also popular entertainment brands, and a variety of seasonal events entertaining its guests to the fullest.

Universal Studios Japan has continued to evolve since its opening and has recently accelerated its growth with the launch of world-class entertainment experiences such as The Wizarding World of Harry Potter, The Flying Dinosaur and Minion Park and Despicable Me Minion Mayhem Ride. Universal Studios Japan recently broke ground on Super Nintendo World – what will become a Nintendo-themed, expansive entertainment areas featuring Nintendo's legendary worlds and characters.

About Illumination

Illumination, founded by Academy Award® nominee Chris Meledandri in 2007, is one of the entertainment industry's leading producers of event-animated films. The company's franchises include three of the top-eight animated films of all time, and its iconic, beloved brands—infused with memorable and distinct characters, global appeal and cultural relevance—have grossed more than \$5.8 billion worldwide.

Illumination was recently honored by *Fast Company* as one of the world's most innovative companies.

Illumination, which has an exclusive financing and distribution partnership with Universal Pictures, has garnered an extraordinary number of franchise successes for a studio just over a decade old. As the creator of the hugely successful world of Despicable Me, which was recently crowned the top-grossing box-office animated franchise globally, Illumination has evolved the Despicable Me series to include Minions, the third-highest-grossing animated film of all time and the most profitable film in Universal's history, as well as the Academy Award®-nominated Despicable Me 2 and summer 2017's Despicable Me 3, which made more than \$1 billion at the global box office.

Illumination recently launched two original properties that captivated audiences worldwide: The Secret Life of Pets, which achieved the best opening for an original movie, animated or otherwise, in U.S. history, and the global smash, Sing.

Founded 11 years ago with the mission of putting a smile on the face of every member of the audience, no matter their age, Illumination continues to imagine both original stories, as well as unexpected adaptations of beloved pre-existing works.

Illumination's upcoming films include Dr. Seuss' The Grinch in November 2018, The Secret Life of Pets 2 in June 2019, Minions 2 in July 2020, and Sing 2 in December 2020.

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