

## <① Know HOKKAIDO>

Name of Business Operator or Organization	Contents of Measures	Period	Place
East Japan Railway Company	<ul style="list-style-type: none"> <li>Newly setting “Changing Travel into Power! Superb Work and Superb Views-Hokkaido-” as our new catch phrase, East Japan Railway Company develops recovery support campaign, transmit information by establishing dedicated website and enhance advertisement exposure of Hokkaido in the station/Shinkansen/local trains etc.</li> </ul>	The beginning of October~March 2019	Mass media centering on the stations/Shinkansen/local trains within our service area and Tohoku areas
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>Hokkaido Railway Company creates dedicated poster for its unique campaign notification and widely performs PR for campaign</li> </ul>	As soon as preparation is completed	Stations in and out of Hokkaido etc.
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>By requesting cooperation to East Japan Railway Company, Hokkaido Railway Company enhances advertisement of the Metropolitan area and Tohoku area toward Hokkaido (posting posters in the stations within the service areas of JR East, posting to in-train magazine “Train Vert”, posting to train channel etc.)</li> </ul>	As soon as preparation is completed	Metropolitan areas, Tohoku areas etc.
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>By developing campaign by setting “Aomori/Hakodate” as important areas, Hokkaido Railway Company is scheduled to perform positive PR activities</li> <li>Other than posters and website advertisement, Hokkaido Railway Company presents advertisement in newspapers and transport facilities in Aomori/Hakodate areas, establish PR booths to introduce tourist spots of Aomori prefecture and transmits information positively</li> </ul>	October~February	
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>Hokkaido Railway Company runs the cars of “Hakodate Liner” that connects Shinhakodatehokuto as the entrance of railway to Hokkaido and Hokkaido, and “Rapid Train Airport” that connects New Chitose Airport as the entrance of air route and Sapporo, with the stickers that contain campaign log and performs PR that Hokkaido is quite well</li> </ul>	As soon as preparation is completed	One train of Rapid Train Airport and Hakodate Liner respectively

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Hokkaido Railway Company	<ul style="list-style-type: none"> <li>In the main stations within Hokkaido, Hokkaido Railway Company establish special booths to introduce Hokkaido tourism and positively performs PR for Hokkaido tourism</li> </ul>	As soon as preparation is completed	Main stations within Hokkaido
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>By posting the campaign logo in the posters and brochures etc. created by JR Hokkaido, Hokkaido Railway Company performs PR for the campaign</li> </ul>	As soon as preparation is completed	Stations within Hokkaido
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>In order to make overseas customers know accurate information of Hokkaido, Hokkaido Railway Company positively transmits information by utilizing the website in foreign language version of JR Hokkaido, SNS and mail magazines etc.</li> <li>Also, Hokkaido Railway Company positively transmit information regarding the tourist trains etc. (SL, Ryuhyomonogatari etc.)that are highly popular among foreigners</li> </ul>	Transmitting at any time	
Okhotsk Monbetsu Airport Building Co., Ltd.	<ul style="list-style-type: none"> <li>By positing the link collection for Hokkaido restoration support, Okhotsk Monbetsu Airport Building Co., Ltd. support for dissemination to taka in restoration support and campaigns etc.</li> </ul>	Scheduled from September 23 to March 2018	Okhotsk Monbetsu Airport Building Co., Ltd. website
New Chitose Airport Terminal Building Co., Ltd.	<ul style="list-style-type: none"> <li>Through tourist website “LIVE JAPAN PERFECT GUIDE HOKKAIDO”, New Chitose Airport Terminal Building Co., Ltd. transmits the information regarding the recovery situation of Hokkaido and New Chitose Airport Terminal Building</li> </ul>	TBD	Information transmission via the Internet
New Chitose Airport Terminal Building Co., Ltd.	<ul style="list-style-type: none"> <li>In cooperation with various related organizations such as airlines, local governments and tourism organizations etc., by utilizing the digital signage display that is established within the airport, New Chitose Airport Terminal Building Co., Ltd. transmits the information regarding the recovery situation of Hokkaido and New Chitose Airport Terminal Building</li> </ul>	TBD	Within New Chitose Airport

Name of Business Operator or Organization	Contents of Measures	Period	Place
Ministry of Agriculture, Forestry and Fisheries	<ul style="list-style-type: none"> <li>▪ Implementation of monitor tours                             <ul style="list-style-type: none"> <li>①Ministry of Agriculture, Forestry and Fisheries conducts the monitor tours (4 days 3 nights) to the farmhouse accommodation areas of Hokkaido for Taiwanese general consumers (or influencers)</li> <li>②Ministry of Agriculture, Forestry and Fisheries conducts the monitor tours (4 days 3 nights) to the farmhouse accommodation areas of Hokkaido for the general consumers (or influencers) of Hong Kong</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>①Middle of November</li> <li>②Middle of December</li> </ul>	Farmhouse accommodation areas within Hokkaido
Ministry of Agriculture, Forestry and Fisheries	<ul style="list-style-type: none"> <li>▪ Ministry of Agriculture, Forestry and Fisheries transmits information via SNS by the participants of the monitor tours</li> <li>▪ The participants transmits the information regarding attractiveness of the farmhouse accommodation areas via SNA during the above-mentioned monitor tour period</li> </ul>	Same as above	Same as above
Ministry of Agriculture, Forestry and Fisheries	<ul style="list-style-type: none"> <li>▪ Ministry of Agriculture, Forestry and Fisheries holds the symposium events after the participants' returning to their home country</li> <li>▪ Ministry of Agriculture, Forestry and Fisheries holds the symposium events for general consumers where the participants of the above-mentioned monitor tours discuss about the farmhouse accommodation experience after the participants' returning to their home country</li> </ul>	The end of January of 2019	①Taiwan ②Hong Kong
Ministry of Economy, Trade and Industry	<ul style="list-style-type: none"> <li>▪ In cooperation with department stores, organizations for small and medium enterprises and commercial and industrial associations, Ministry of Economy, Trade and Industry holds the events (example Hokkaido Marugoto Fair October 12 to 14 in Ikebukuro Sunshine City)</li> </ul>		
Ministry of Economy, Trade and Industry	<ul style="list-style-type: none"> <li>▪ ITOCHU SHOKUHIN Co., Ltd. FOODWAVE 2018 (Nagoya)</li> </ul>	January 23 ~ 24	Port Messe Nagoya
Ministry of Economy, Trade and Industry	<ul style="list-style-type: none"> <li>▪ Ekinaka exhibition for sales (provisional name)</li> </ul>	March 13~14	KITTE

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JETRO	<ul style="list-style-type: none"> <li>At Japan Vietnam exchange festival, JETRO establish the special booths to support disaster recovery from the earthquake that occurred in Hokkaido</li> </ul>	January 19~20	Vietnam
JETRO	<ul style="list-style-type: none"> <li>JETRO holds “Hokkaido Fair” at Aeon (Malaysia)</li> </ul>	October	Malaysia
JETRO	<ul style="list-style-type: none"> <li>JETRO holds “Hokkaido Fair” at YATA (Hong Kong)</li> </ul>	January	Hong Kong
JETRO	<ul style="list-style-type: none"> <li>JETRO establishes Hokkaido corner by EC website “Red Mart (Singapore)”</li> </ul>	February~March	Singapore
JETRO	<ul style="list-style-type: none"> <li>JETRO holds “Hokkaido Fair” at Aeon (Hong Kong)</li> </ul>	March	Hong Kong

## <②Welcome Tourists to Hokkaido>

Name of Business Operator or Organization	Contents of Measures	Period	Place
ANA	<ul style="list-style-type: none"> <li>In order to evoke the travel to Hokkaido from various places, ANA reduces the airfares of departure/arrival route of Hokkaido from Tokyo/Osaka/Nagoya</li> </ul>	Differing depending on the kinds of airfares	
ANA	<ul style="list-style-type: none"> <li>For the purpose of demand boosting for travel to visit Japan from overseas, ANA reduces the airfares for the tourists that visit Japan “ANA Discover JAPAN Fare” by approximately 50% at most</li> </ul>	Ticketing Period : September 27~October 27 (scheduled)  Boarding Period : October 26~ (scheduled)	
JAL	<ul style="list-style-type: none"> <li>JAL reduces the airfares of all the departure/arrival route of Hokkaido from all the areas of Japan (including the route within Hokkaido)</li> </ul>	Boarding Period : October 28~ March 30, 2019	
JAL	<ul style="list-style-type: none"> <li>In order to encourage the foreigners that visit Japan and entered from the Metropolitan area to visit Hokkaido, JAL reduces the domestic airfares (Japan Explorer Pass) for the foreigners that visit Japan by approximately 30%</li> </ul>	Boarding Period : October 1~ December 15	
Jetstar Japan Co., Ltd.	<ul style="list-style-type: none"> <li>In the domestic routes of New Chitose Airport, Jetstar Japan Co., Ltd performs the sales for one way ticket of 888 JPY as “Kanzai★Sapporo★Support Sale”</li> </ul>	Starting of sale : September 21~  Boarding Period : October 30~ February 7, 2019	
Spring Airlines Japan	<ul style="list-style-type: none"> <li>Spring Airlines Japan performs Hokkaido Support sale for one way ticket of 1,737JPY in the route between Narita - New Chitose</li> <li>Spring Airlines develops Hokkaido promotion for the Metropolitan area and Chinese passengers that visit Japan</li> </ul>	Sales Period : September 21 12:00~ September 26 12:00  Boarding Period : October 1 ~ January 31, 2019	
Spring Airlines	<ul style="list-style-type: none"> <li>Spring Airlines Japan reduces the airfares of Shanghai – New Chitose by approximately 30%</li> <li>By distributing mail magazines/SNS to 32 million members, Spring Airlines attracts the Chinese tourists to visit Japan and Hokkaido</li> </ul>		

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Shin Nihonkai Ferry	<ul style="list-style-type: none"> <li>Shin Nihonkai Ferry performs Hokkaido Support Fair</li> </ul>	October 1 to 21	Restaurant within in-service boats
Kawasaki Kinkai Kisen Kaisha, Ltd.	<ul style="list-style-type: none"> <li>Kawasaki Kinkai Kisen Kaisha, Ltd. reduces the fares to support recovery from “2018 Hokkaido Eastern Iburi Earthquake”</li> </ul>	September 18 to October 31	Ticket selling window
Akan Tourism Association & Community Development Organization, Akan Lake Hot Spring Inns Association	<ul style="list-style-type: none"> <li>Akan Tourism Association &amp; Community Development Organization, Akan Lake Hot Spring Inns Association considers distribution of a voucher for the person that stays one night</li> </ul>	TBD	Each accommodation
(General incorporated association) Otaru Tourism Association	<ul style="list-style-type: none"> <li>(General incorporated association) Otaru Tourism Association participates plans “Hokkaido Support Plan” in cooperation with accommodations in Otaru city</li> <li>Along with distributing the message that Otaru is quite well, wishing the recovery of all the areas in Hokkaido as quickly as possible, Otaru Tourism Association jointly support the disaster areas</li> </ul>	September 14~30 ※According to the situation, the period is scheduled to be extended	Accommodations within Hokkaido
Natural Parks Foundation Shikotsuko Local Office	<ul style="list-style-type: none"> <li>Natural Parks Foundation Shikotsuko Local Office discounts the parking fee of Shikotsu Lake Parking Lot of Shikotsu Lake Hot Spring</li> </ul>	October 7	Shikotsu Lake Hot Spring of Chitose city
Mashu Lake Tourism Association	<ul style="list-style-type: none"> <li>Mashu Lake Tourism Association plans to post advertisement on the newspaper regarding discount campaign such as accommodation vouchers and others in October</li> </ul>	TBD	Within Teshikaga-cho
Sapporo Tellelevision Broadcasting Co., Ltd. Formosa Television Inc Akan Mashu National Park regional tourism council	<ul style="list-style-type: none"> <li>In the tourism promotion performed at the department (TOPCITY) of Taiwan(Taichung), the campaign to support recovery (provisional name) is scheduled for implementation</li> </ul>	Middle of November	National Museum of Natural Science TOPCITY
The Otarunai Backpackers' Hostel Morinoki	<ul style="list-style-type: none"> <li>In the case of booking in “Online booking “Mbook””, 500 JPY from the accommodation fee for one night (3000JPY→2500JPY) and 500 JPY from Morinoki, in total 1000 JPY is donated as contribution for “Hokkaido Eastern Iburi Earthquake”※ limited to 2 persons a day</li> </ul>	September to October 17	Online booking website “Mbook”
Sapporo Grand Hotel	<ul style="list-style-type: none"> <li>Sale of accommodation plan “Hang in there Hokkaido” (provisional name) Payment of disaster relief donations</li> </ul>	October ~ (scheduled)	Sapporo Grand Hotel (accommodation)
Sapporo Grand Hotel	<ul style="list-style-type: none"> <li>Sapporo Grand Hotel offers plans to obtain overseas high-income class and special discounts to individual foreign customers</li> </ul>	September to March of 2019	Sapporo Grand Hotel (accommodation)
Ki-Niseko	<ul style="list-style-type: none"> <li>50% discount of accommodation fee</li> </ul>	September~ November	Ki-Niseko

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East Japan Railway Company	<ul style="list-style-type: none"> <li>Newly setting “Changing Travel into Power! Superb Work and Superb Views-Hokkaido-”as our new catch phrase, East Japan Railway Company develops recovery support campaign, transmit information by establishing dedicated website and enhance advertisement exposure of Hokkaido in the station/Shinkansen/local trains etc.</li> </ul>	From the beginning of October to March of March in 2019	Mass media centering on the stations/Shinkansen/local trains within our service area and Tohoku areas
East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company provides a small presents to the customers that purchase the local optional tour “Hakodate BUFFET”</li> </ul>	From the beginning of October to March 2019	Sending to the accommodations and then providing to the customers
East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company sets the special products of “Ekinet (JR-East Train Reservation/Mobile Suica)”(50% discount)</li> <li>East Japan Railway Company urgently sets the products to support Hokkaido “Ekinet valuable price special in advance/Super mobile Suica ticket for special express”</li> </ul>	October 29~ November 4	Internet sales Metropolitan/Sendai~New Hakodate Hokuto
East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company sets the special products of “Ekinet (JR-East Train Reservation/Mobile Suica)”(50% discount)</li> <li>East Japan Railway Company urgently sets the products to support Hokkaido “Ekinet Tokudane special in advance/Super mobile Suica ticket for special express ”in accordance with Hakodate Christmas Fantasy</li> </ul>	November 20~ December 25	Internet sales Sendai~New Hakodate Hokuto
East Japan Railway Company	<ul style="list-style-type: none"> <li>Japan Railway Company sets the special products of “Ekinet (JR-East Train Reservation/Mobile Suica)”(50% discount)</li> <li>East Japan Railway Company sets “Ekinet Tokudane special in advance/Super mobile Suica ticket for special express ”commemorating the achievement of 10 million people for Ekinet/5 million people for Mobile Suica</li> </ul>	February 2019	Internet sales Metropolitan/Sendai~New Hakodate Hokuto
East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company newly sets the price appealing type products of travel products on the website such as JR-East Dynamic Rail Pack</li> </ul>	From the middle of October to March of 2019	Internet sales
East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company conducts campaign to present Hokkaido specialties to the customers that use View products for Hokkaido</li> </ul>	From the end of October to March 2019	Reception through Internet

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East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company newly operates “temporary Shinkansen reserved for groups” to support recovery and establish travel products</li> </ul>	Being adjusted as scheduled around December	Operating section: Metropolitan area/Tohoku area~New Hakodate Hokuto
East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company newly establish the travel goods to support recovery for Otona-no-kyujitu Club members</li> </ul>	From the middle of October to March 2019	Internet sales
East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company newly establishes “Otona-no-kyujitu Pass East Japan/Hokkaido special”</li> </ul>	Being adjusted as scheduled around March 2019	Main station under the control of JR-East/View plaza etc.
East Japan Railway Company	<ul style="list-style-type: none"> <li>East Japan Railway Company performs intensive promotion/sales promotion for “Otona-no-kyujitu Club Pass/Pass travel products”</li> </ul>	November 29 ~ December 11, January 17 ~ 29	Main station under the control of JR-East/View plaza etc.
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>Based on the cooperation with JR-East, Hokkaido Railway Company establishes the “Ekinet” special product (50% discount) for New Hakodate Hokuto to Tohoku/Metropolitan area so that the customers can easily travel between Hokkaido and Tohoku/Metropolitan area</li> <li>※Urgent establishment of Hokkaido support products (between the Metropolitan area/Sendai and New Hakodate Hokuto)</li> </ul>	October 29~ November 4	Internet sales Metropolitan area/Sendai~New Hakodate Hokuto
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>Based on the cooperation with JR-East, Hokkaido Railway Company establishes the “Ekinet” special product (50% discount) for New Hakodate Hokuto to Tohoku/Metropolitan area so that the customers can easily travel between Hokkaido and Tohoku/Metropolitan area</li> <li>※Establishing In accordance with winter events of Hakodate and Sendai etc. (between the Metropolitan area/Sendai and New Hakodate Hokuto)</li> </ul>	November 20 ~ December 25	Internet sales Sendai~New Hakodate Hokuto
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>Based on the cooperation with JR-East, Hokkaido Railway Company establishes the “Ekinet” special product (50% discount) for New Hakodate Hokuto to Tohoku/Metropolitan area so that the customers can easily travel between Hokkaido and Tohoku/Metropolitan area</li> <li>※Establishment as the measures to promote usage of Hokkaido Shinkansen round February of 2019(between the Metropolitan area/Sendai and New Hakodate Hokuto)</li> </ul>	Around February 2019	Internet sales Metropolitan area/Sendai~New Hakodate Hokuto



### <③Travel around Hokkaido>

Name of Business Operator or Organization	Contents of Measures	Period	Place
East Nippon Expressway Co., Ltd. Hokkaido Branch Office	<ul style="list-style-type: none"> <li>As part of “Traffic Safety Campaign”, from November, in 10 places of interchanges (IC)/service areas (SA)/parking areas (PA) within Hokkaido, East Nippon Expressway Co., Ltd. Hokkaido Branch Office distributes brochures and goods to the users of highways, call for promotion of avoidance as well as performing PR for recovery, together with Hokkaido Prefectural Police, local kindergarten pupils, schoolchildren and local campaign girls</li> </ul>	November~	Interchanges (IC)/service areas (SA)/parking areas (PA) within Hokkaido
Hokkaido Bus Association	<ul style="list-style-type: none"> <li>Hokkaido Bus Association attaches logo stickers on the cars of business member companies and submits posters to bus business office and bus terminals</li> </ul>	As soon as preparation is completed	Bus terminals etc.
Hokkaido Hired-Car Association	<ul style="list-style-type: none"> <li>Hokkaido Hired-Car Association attaches logo stickers on the cars of business member companies and submits posters to bus business office</li> </ul>	As soon as preparation is completed	
Hokkaido Region Rent-A-Car Association	<ul style="list-style-type: none"> <li>Hokkaido Region Rent-A-Car Association attaches logo stickers on the cars of business member companies and submits posters to bus business office</li> </ul>	As soon as preparation is completed	Member Office
Sapporo Hired-Car Association	<ul style="list-style-type: none"> <li>In cooperation with Sapporo Tourism Association, Sapporo Hired-Car Association considers share taxi for the foreigners that visit Japan</li> </ul>	TBD	
WILLER Inc.	<ul style="list-style-type: none"> <li>WILLER Inc. holds conference for recovery and tourism development and sells Nature Pass Plan for tour around East Hokkaido by JR Senmo Main Line and optional transportation</li> </ul>	October22, 23 (conference) October 31 (tour plan around East Hokkaido)	Abashiri-city, Teshikaga-cho, Kushiro-city
Jalan	<ul style="list-style-type: none"> <li>Distribution of discount voucher for accommodation fee in accommodation reservation on Jalan net</li> </ul>	September 14~ October 30 (closed as the number of reservations has reached to the upper limit)	
Rakuten Travel	<ul style="list-style-type: none"> <li>Distribution of discount voucher for accommodation/airplane ticket pack/rent-a-car that can be used on Rakuten Travel</li> </ul>	November to February 2019	

Name of Business Operator or Organization	Contents of Measures	Period	Place
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>▪ Hokkaido Railway Company operates tourist train that JR Hokkaido processes within Hokkaido and offers attractive travel products</li> <li>▪ In October, Hokkaido Railway Company conducts travel that uses North Rainbow EXP as a reserved train as a joint project of JTB Tabimonogatari and JR Hokkaido</li> <li>▪ Hokkaido Railway Company also considers other plans regarding development that utilizes tourist train that JR Hokkaido processes</li> </ul>	October : implementation as joint project with JTB Tabimonogatari	
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>▪ In the main stations within Hokkaido, Hokkaido Railway Company holds welcome events such as welcoming and distribution of novelties to the visitors to Hokkaido with gratitude</li> </ul>	As soon as preparation is completed	Main stations within Hokkaido
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>▪ Hokkaido Railway Company renovates New Chitose Airport Station as the entrance of airline from overseas/outside of Hokkaido to Hokkaido, so that the station becomes easier for the visitors to Hokkaido to use) (expansion of information desk for foreigners and Midori-no-madoguchi (JR Ticket Office), establishment of a large scale display that displays the landscapes etc. of various places in Hokkaido, increase the number of reserved seat ticket vending machines etc.)</li> </ul>	Being scheduled to fully re-open in December (having been partly re-opened in September	New Chitose Airport Station
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>▪ Regarding “Hokkaido Rail Pass”, Hokkaido Railway Company improves the benefits etc. for the users and implements the measures for utilization promotion</li> </ul>	As soon as preparation is completed	
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>▪ In order that Hokkaido citizens can travel at ease, Hokkaido Railway Company continues/newly establishes the Ekinet "Tokudane" products between the cities within Hokkaido</li> </ul> Establishment of “Tokudane in advance” between Sapporo and Obihiro	~November 30	Internet sales
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>▪ In order that Hokkaido citizens can travel at ease, Hokkaido Railway Company continues/newly establishes the Ekinet "Tokudane" products between the cities within Hokkaido</li> </ul> ※Establishment and newly addition of “Kamui” to "Tokudane" between Sapporo and Asahikawa	October 1~	Internet sales
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>▪ In order that Hokkaido citizens can travel at ease, Hokkaido Railway Company continues/newly establishes the Ekinet "Tokudane" products between the cities within Hokkaido</li> </ul> ※Being scheduled for new establishment of "Tokudane" between Sapporo and Wakkanai	TBD	Internet sales
Hokkaido Railway Company	<ul style="list-style-type: none"> <li>▪ In order that Hokkaido citizens can travel at ease, Hokkaido Railway Company establishes inexpensive travel products such as “Sapporo Stay Pack” etc.</li> </ul>	October 1 ~ November 30	Sold at travel centers within Hokkaido etc.

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Asahikawa Airport Building Co., Ltd.	<ul style="list-style-type: none"> <li>▪ In accordance with the opening of Asahikawa Airport International Airline Terminal on November 22, Asahikawa Airport Building Co., Ltd. Performs the events using Asahikawa Airport as the venue for 3 days from November 23 to 25</li> <li>▪ In some events that are scheduled for implementation, Asahikawa Airport Building Co., Ltd. Plans to sell superb dishes of destination cities and local superb dishes, establish of PR booths of the surrounding areas, walk around the inside of airport facility and take up workshop etc.</li> </ul>	November 23~25	In and out of Asahikawa Airport Passenger Terminal Building
Okhotsuk General Subprefectural Bureau, Abashiri city/Kitami-city/Ozora-cho/Bihoro-cho	<ul style="list-style-type: none"> <li>▪ In Memanbetsu Airport, the head of Okhotsuk General Subprefectural Bureau and the mayor welcome the visitors and distribute novelties</li> </ul>	September 20	Memanbetsu Airport
South Hokkaido Railway	<ul style="list-style-type: none"> <li>▪ South Hokkaido Railway performs PR for inbound tourists that visit Hokkaido to Hakodate Airport (distribution of goods, brochures etc.)</li> </ul>	September 22 ~23	Hakodate Airport

## <④Enjoy Hokkaido>

Name of Business Operator or Organization	Contents of Measures	Period	Place
WAKASA RESORT CO., LTD.	<ul style="list-style-type: none"> <li>WAKASA RESORT CO., LTD prepares the benefits for the tourists that take ropeway</li> </ul>	From October	
Showshinzan Kumabokujyo	<ul style="list-style-type: none"> <li>Showashinzan Kumabokujyo prepares the benefits for the visitors</li> </ul>	From October	
People engaged in hotel/inn (the entire Hokkaido area)	<ul style="list-style-type: none"> <li>Hotels and Inns prepare the benefit for the guests that stay at more than 2 hotels/inns</li> </ul>	October 1~	
Oumu-cho and others	<ul style="list-style-type: none"> <li>Oumu-cho etc. plan to hold welcoming events (distributing novelties) at Okhotsk Monbetsu Airport</li> </ul>	September 28	Okhotsk Monbetsu Airport
Hakodate city Business Division	<ul style="list-style-type: none"> <li>Hakodate city Business Division plans to hold the events focusing on food from October 6 to 7, placing it as the substitute of the event “Hakodate Gourmet Circus 2018”</li> </ul>	October 6~7	Hakodate-city Green Plaza
SPC Hakodate Honcho Development	<ul style="list-style-type: none"> <li>12 tenants of restaurants of Share Star Hakodate develop the campaign such as discount service, titled “Hang in there Hokkaido Recovery Support Campaign”</li> </ul>	September 15 to October 31	Share Star
GREENPIA ONUMA	<ul style="list-style-type: none"> <li>GREENPIA ONUMA offers discount of fees for amusement facilities, titled “Hang in there! Hokkaido Thanksgiving Festival”</li> </ul>	September 15 to 17	GREENPIA ONUMA
Hokkaido Tourist Information Center Sapporo Tanukikohji	<ul style="list-style-type: none"> <li>Hokkaido Tourist Information Center Sapporo Tanukikohji offers Sushi-shaped key rings to the foreign customers that transmit the message “Hokkaido is safe” via SNS</li> </ul>	September 21~	Hokkaido Tourist Information Center, Sapporo Tanukikohji
Otofuke-cho	<ul style="list-style-type: none"> <li>Otofuke-cho offers the benefits or present for the tourists that visit Otofuke-cho</li> </ul>	TBD	Otofuke-cho
Steak&hamburg HIGE Hakodate Goryokaku branch	<ul style="list-style-type: none"> <li>Steak&amp;hamburg HIGE Hakodate Goryokaku branch offers discount service for drink and food</li> </ul>	September 22 ~ 29	Steak&hamburg HIGE Hakodate Goryokaku branch

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STEAK+WINEHIGE BAR Hakodate Motomachi	<ul style="list-style-type: none"> <li>STEAK+WINEHIGE BAR Hakodate Motomachi offers discount service for drink and food</li> </ul>	September 22~29	STEAK+WINEHIGE BAR Hakodate Motomachi
Sapporo Autumn Festival Executive Committee	<ul style="list-style-type: none"> <li>Sapporo Autumn Festival Recovery Support! Sapporo Autumn Festival Executive Committee offers LINE Pay 50% discount campaign</li> </ul>	~September 30	Sapporo Autumn Festival venue
Autumn Festival Executive Committee	<ul style="list-style-type: none"> <li>In Autumn Festival 2018, Autumn Festival Executive Committee prepares seasonal foodstuff and local dishes from various areas of Hokkaido including Atsuma-cho and Shinhidaka-cho that was seriously damaged by the recent earthquake, and widely appeals that Hokkaido/Sapporo is quite well through food</li> </ul>	September 15~30	Within Sapporo city
Itadakimasu Company	<ul style="list-style-type: none"> <li>Itadakimasu Company, which offers the tours to picnic in the field of Tokachi, provides the campaign to offer Oyatsu (snack) tour and lunch Tour for half the price as “Dosanko discount”, limited to the groups of 4 or more adults including 1 or more Hokkaido residents</li> </ul>	September 15~the end of October	Tokachi
Lake Shikotsu Festival Executive Committee	<ul style="list-style-type: none"> <li>Lake Shikotsu Festival Executive Committee offers discount for Mikaku soup that contains Kokanee and mushrooms as the specialties of Lake that are sold in the 42th Shikotsko Autumn Colors Festival held on October 7</li> </ul>	October 7	Chitose city Lake Shikotsu hot spring
Hot Spring Hotel Marukoma	<ul style="list-style-type: none"> <li>Hot Spring Hotel Marukoma offers a voucher for free bathing that can be used next time to the visitors that use one-day bath in Hot Spring Hotel Marukoma by September 30</li> </ul>	~September 30	Chitose city Lake Shikotsu Poropinai
KYUKAMURA SHIKOTSUKO	<ul style="list-style-type: none"> <li>KYUKAMURA SHIKOTSUKO offers a voucher for free bathing that can be used next time to the visitors that use one-day bath in KYUKAMURA SHIKOTSUKO by September 30</li> </ul>	~September 30	Chitose city Lake Shikotsu hot spring
JOZANKEI TOURIST ASSOCIATION	<ul style="list-style-type: none"> <li>As the fist campaign “Enjoy hot spring with everyone”, JOZANKEI TOURIST ASSOCIATION offers the entrance fee for one-day bath in 9 facilities of Jozankei hot spring for half the price</li> </ul>	September 12~30	Jozankei
JOZANKEI TOURIST ASSOCIATION	<ul style="list-style-type: none"> <li>As the fist campaign “Enjoy hot spring with everyone”, JOZANKEI TOURIST ASSOCIATION distributes the voucher equivalent to 2000 JPY at the time of check-in per an adult</li> </ul>	September 17~ as soon as	Jozankei
Toyako-cho, Sobetsu-cho Town Office	<ul style="list-style-type: none"> <li>Toyako-cho and Sobetsu-cho Town Offices perform the campaign that the users of the restaurants or leisure facilities around Toyako Lake can use the one-day bath for half the price when presenting the receipts of restaurants, the stubs of the tickets or receipts of leisure facilities</li> </ul>	September 15 to 30	Toyako hot spring

Name of Business Operator or Organization	Contents of Measures	Period	Place
Toyako-cho Town Office	<ul style="list-style-type: none"> <li>Toyako-cho Town Office offers 1 set of autumn vegetables to the guests of facilities subject to the campaign</li> </ul>	September 15~30	Toyako hot spring
Toyako OnsenTourist Association	<ul style="list-style-type: none"> <li>Toyako OnsenTourist Association sets off approximately 450 fireworks from the ship for 20 minutes everyday</li> </ul>	~October 31	Toyako hot spring
(General incorporated association) Kushiro Tourism & Convention Association	<ul style="list-style-type: none"> <li>Kushiro Tourism &amp; Convention Association has postponed to hold “Kushiro Donpaku” that was originally scheduled from September 7 to 9 and reschedules to hold from October 21 to 22</li> </ul>	October 21~22	In front of Kushiro Tourism and International Relations Center
Hashigozake-taikai Executive Committee	<ul style="list-style-type: none"> <li>Hashigozake-taikai Executive Committee has postponed to hold “Kushiro Suehiro Hashigozake-taikai” that was originally scheduled on September 6 and reschedules to hold on October 3</li> </ul>	October 3	Sakae-cho Heiwa Park and Suehiro-cho, Sakae-cho, Kawakami-cho Busy Street
Sapporo Grand Hotel	<ul style="list-style-type: none"> <li>Sapporo Grand Hotel offers discount service for set menus and Kaiseki-ryori in 3 restaurants within the hotel</li> </ul>	September 17~30	Sapporo Grand Hotel (restaurant)
Sapporo Grand Hotel	<ul style="list-style-type: none"> <li>By sales promotion campaign “Sapporo Yokubari Night View Course”(provisional name) for the guests out of Hokkaido during off-period, Sapporo Grand Hotel offers the voucher for cocktail beer</li> </ul>	From October	Sapporo Grand Hotel (accommodation)
Yakiniku-monogatari Ushiwaka	<ul style="list-style-type: none"> <li>Yakiniku-monogatari Ushiwaka offers discount service for drink and food by setting special course etc.</li> </ul>	September 15~October 15	Yakiniku-monogatari Ushiwaka
Jingisukan Ramuwaka	<ul style="list-style-type: none"> <li>Jingisukan Ramuwaka offers discount service for drink and food by setting special course etc.</li> </ul>	September 15~October 31	Jingisukan Ramuwaka
NOGUCHI KANKO Co., Ltd.	<ul style="list-style-type: none"> <li>OGUCHI KANKO Co., Ltd. Offers the special support plan for “Hang in there! Hokkaido”in its all 17 facilities</li> </ul>	September 15~	All 17 facilities of NOGUCHI KANKO Co., Ltd.
Yunokawa Hot Spring Ichinomatsu Inn	<ul style="list-style-type: none"> <li>Yunokawa Hot Spring Ichinomatsu Inn offers special plan limited to only weekdays by the end of November</li> </ul>	September 15~November 30	Yunokawa Hot Spring Ichinomatsu Inn

Name of Business Operator or Organization	Contents of Measures	Period	Place
Hotel SeaBorne	<ul style="list-style-type: none"> <li>Hotel SeaBorne offers special plan limited to the residents of Hokkaido</li> </ul>	~September 30	Hotel SeaBorne
La Jolie Motomachi by WBF	<ul style="list-style-type: none"> <li>La Jolie Motomachi offers special plan with accommodation and rental costume experience</li> </ul>	September 22~ December 30	La Jolie Motomachi by WBF
Yunohama Hotel	<ul style="list-style-type: none"> <li>Yunohama Hotel offers special plan limited in September</li> </ul>	~September 30	Yunohama Hotel
Prince Hotel Sapporo	<ul style="list-style-type: none"> <li>Prince Hotel Sapporo offers discount service for drink and food</li> </ul>	September 22~	Prince Hotel Sapporo
The Association for the Promotion of Cruise to Otaru Port	<ul style="list-style-type: none"> <li>The cruise ship “Diamond Princess” enters Otaru Port demonstrating the banner for recovery support for Hokkaido</li> <li>At Otaru Port, The Association for the Promotion of Cruise to Otaru Port implements the performance of striking Ushio-daiko to appeal that Hokkaido is quite well</li> <li>The Association for the Promotion of Cruise to Otaru Port performs the experience of Taiko other than musical performance and the experience of taking memorial pictures wearing uniform happi coat</li> </ul>	September 30	Otaru Port
Princess Cruise	<ul style="list-style-type: none"> <li>The banner where support messages for Hokkaido are written by the passengers and crews of cruise ship is displayed on the ship “Diamond Princess”</li> <li>On October 1, at Hakodate Port, the presentation ceremony to hand over the banner with the said messages from the captain to the mayor of Hakodate city is held</li> </ul>	September 19, September 25 ~October 1	Hakodate Port, Kushiro Port, Otaru Port