

A new tourism project by the Keikyu Group and Snow Peak Inc. Introducing the "snow peak glamping Keikyu Kannonzaki" glamping facility

On June 9, 2017 (Fri.) the Keikyu Group, which provides access from Haneda Airport to Tokyo and Yokohama areas, and Japanese outdoor goods manufacturer Snow Peak Inc. jointly opened the "snow peak glamping Keikyu Kannonzaki" glamping facility on the grounds of the Kannonzaki Keikyu Hotel, located approximately 1 hour from central Tokyo.

"Glamping" is a coined word formed through a combination of "glamorous" and "camping" which refers to a style of camping where guests receive services on par with a high class hotel while camping in natural surroundings. The concept began in Europe and has become increasingly popular in Japan in recent years.

This facility is the first permanent glamping facility by Snow Peak. Guests can enjoy an outdoor accommodation experience in a fantastic location with a view of Tokyo Bay, with cuisine generously featuring local Miura Peninsula ingredients provided by the Kannonzaki Keikyu Hotel chefs. The facility uses Snow Peak brand products for the mobile houses, dishes and other equipment.

Come and enjoy a wonderful resort stay in the Kannonzaki where you can enjoy beautiful natural scenery just 1 hour from central Tokyo.

See access information and other details on attached sheet.



Attachment

snow peak glamping Keikyu Kannonzaki

1. Facility overview

- Facility Name: snow peak glamping Keikyu Kannonzaki
- Guest Rooms: 3 rooms (mobile houses)
*Bathing facilities are available at the adjacent "SPASSO" hot spring facility.
- Usage Fees: Basic Plan 1 night including 2 meals (dinner and breakfast)
Sundays and weekdays: From ¥50,000/room, Saturdays and days before holidays: ¥59,000/room
- Access: Approximately 8 minutes by free shuttle bus from "Maborikaigan" on the Keikyu Line
Approximately 10 minutes by bus for "Kannonzaki"
-> A short walk from the "Kannonzaki Keikyu Hotel / Yokosuka Museum of Art" bus stop.
Approximately 7 minutes by taxi
*Access to "Maborikaigan Station"
Approximately 51 minutes from "Shinagawa Station" on the Keikyu Line
Approximately 61 minutes from "Haneda Airport International Terminal Station" on the Keikyu Line
Approximately 33 minutes from "Yokohama Station" on the Keikyu Line
- Reservations: Reservations accepted by telephone. TEL: 046-841-2525 (Reservation registration hours: 9:00-18:00)
Please submit any inquiries by email. Mail: hotelinfo@kannon-kqh.co.jp
*Please note that telephone service is only available in Japanese. Email service is also available in English.
Refer to the following website for details.
<http://www.kannon-kqh.co.jp/lp/glamping/> (Japanese)

2. Features

- (1) The first permanent glamping facility by Snow Peak
In addition to selling outdoor goods, Snow Peak also operations 4 camping fields within Japan, however this will be the first permanent glamping facility for the company.
- (2) Features Snow Peak brand products, including the mobile houses
The facility uses Snow Peak brand products for the mobile houses, dishes, and other equipment to introduce guests to the Snow Peak world. The "JYUBAKO" mobile houses were created in collaboration with world famous architect Kengo Kuma.
- (3) Enjoy meals on an outdoor deck with an expansive view of Tokyo Bay
The expansive view of Tokyo Bay stretches out right in front of the JYUBAKO mobile houses. Guests can enjoy dinner and breakfast on the outdoor decks installed at each JYUBAKO mobile house.



(4) Cuisine featuring local Miura Peninsula ingredients

The chefs of the Kannonzaki Keikyū Hotel will provide "glamping cuisine" featuring "Miura kabocha pumpkin" and other fresh Miura Peninsula vegetables, as well as other dishes with fresh, local ingredients including "Hashirimizu spring water" and "Nagai chicken eggs".

Reference

○Kannonzaki Keikyū Hotel

Location: 2-1157-2 Hashirimizu, Yokosuka-shi, Kanagawa-ken

Access: 10 minutes by bus from Maborikaigan Station. *Free shuttle bus available

Features: 60 guest rooms, 145 guest capacity, chapel, restaurants, pool, bar, lounge

URL: <http://www.kannon-kqh.co.jp/> (Japanese)
<http://www.kannon-kqh.co.jp/eng/> (English)

○SPASSO hot spring facility

Outdoor baths and other bathing facilities, mist saunas and other sauna facilities, healing room, body care room, esthetic clinic room (women only)

URL: <http://go-spasso.jp/> (Japanese)



■Snow Peak Inc.

A Japanese outdoor goods manufacturer founded in 1958 in the manufacturing town of Sanjo City in Niigata Prefecture. The company's self-appointed mission is to propose and help realize nature-oriented lifestyles based on a concept of "we are also users", which the company has maintained since its inception. The company's headquarters, located on an approximately 50,000 tsubo (3.3 m²) nature site features camping grounds open to the public, office buildings, and a direct sales store.

URL: <https://www.snowpeak.co.jp/>



■snow peak glamping Co., Ltd.

Location: 201 Minami Aoyama Homes, 6-2-2 Minami Aoyama-ku, Tokyo

Opened: January 4, 2017

Details: Operation and consulting for glamping facilities, development, manufacture, and sales of dishes, seating, and other glamping products

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